

<b>Notice of References Cited</b>	Application/Control No. 10/657,693	Applicant(s)/Patent Under Reexamination HIGGS, ROY	
	Examiner Namrata Boveja	Art Unit 3622	Page 1 of 1

**U.S. PATENT DOCUMENTS**

*		Document Number Country Code-Number-Kind Code	Date MM-YYYY	Name	Classification
	A	US-			
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	C	US-			
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**FOREIGN PATENT DOCUMENTS**

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**NON-PATENT DOCUMENTS**

*		Include as applicable: Author, Title Date, Publisher, Edition or Volume, Pertinent Pages)
	U	Zimmerman, Ann. Promotional Ties to Charitable Causes Help Stores Lure Customers. December 4, 2000. Wall Street Journal. Eastern Edition. Pg. B.1.
	V	The Associated Press. Retailers gear up for big party: Businesses try quirky promotions during convention. July 29, 2000. Charleston Daily Mail. Pg. 3.A.
	W	
	X	

\*A copy of this reference is not being furnished with this Office action. (See MPEP § 707.05(a).)  
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